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Optimization Expands Reach into Minneapolis, MN

MINNEAPOLIS, MN – Optimization Technology, Inc. announced today that Greg Gacioch will lead business development efforts in the Twin Cities and surrounding region. Greg brings over 20 years of Minnesota business experience to Optimization’s newest location. Optimization currently provides software engineering services in the area, which began in 2010.

Greg will focus on opportunities utilizing National Instruments’ software and hardware, as well as Optimization’s overall turnkey capabilities. Prior to joining Optimization, Greg worked in business development and sales at Datalink and Hewlett-Packard.

[Optimization Technology, Inc.](#), a global design, engineering and fabrication company headquartered in Rochester, New York, provides industrial and manufacturing applications from concept to completion. Optimization has several locations in the U.S., including corporate headquarters in Rush, NY, development and fabrication facilities in Rochester, and other engineering offices in Houston, Syracuse, Boston, Philadelphia, Denver and Minneapolis.

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