

**A CSIA
SPECIAL
OFFER!**



ARC ADVISORY GROUP'S 16TH ANNUAL WORLD INDUSTRY FORUM

Transforming Industry through New Processes and Technologies

FEBRUARY 6-9, 2012 • ORLANDO, FLORIDA

This is the premier networking and learning event in our industry. Winning today clearly demands flexibility, agility, and continuous innovation. New technology fuels today's dynamic process and discrete environments by enabling continuous improvements in critical areas like asset management, production and machine efficiency, product quality, safety, sustainability, and supply chain efficiency. Technology also helps companies improve their processes and assure operational excellence. ARC's World Industry Forum provides the ideal environment for industry executives to collaborate and find new ways to attack their most pressing problems. Multiple forum programs on the issues facing our industry allow you to explore these topics from different perspectives:

- ◆ Analytics for Industry
- ◆ Asset Information Management
- ◆ Asset Performance Management
- ◆ Cloud Computing for Industry
- ◆ Collaboration and Social Media
- ◆ Latest Innovations in Virtual Production
- ◆ Mobility Solutions for Industry
- ◆ Operational Excellence for Power Generation
- ◆ Security Solutions for Industry
- ◆ Supply Chain Integrity and Brand Protection
- ◆ Sustainable Operational Excellence Solutions

50% Discount Special Offer

Brought to you by CSIA for its System Integrator Members.

Use Source Code CSIA2012.



VISION, EXPERIENCE, ANSWERS FOR INDUSTRY

ARC FORUM LOGISTICS AND REGISTRATION

Location

Renaissance Orlando at SeaWorld
6677 Sea Harbor Drive
Orlando, Florida 32821 USA
Tel: 800-327-6677 or 407-351-5555
renaissanceseaworldorlando.com

Participants should make their own hotel reservations via <https://resweb.passkey.com/go/arc2012> or calling 800-266-9432. For the preferred group rate of \$185, refer to 'ARC Advisory Group 2012'. This rate is valid until January 20, based on availability.



The hotel is just a short shuttle or taxi ride from the most popular Orlando attractions and within easy access of Orlando airports. Contact Orlando's Visitor Information Center at 800-972-3304 or www.visitororlando.com for information regarding current events in Orlando.

Forum Fee

\$1,095 (normally \$2,195)

The fee includes breakfast and lunch each day, a reception and dinner on the first day, and program materials.

Who Should Attend

- CEOs, COOs, and Presidents
- CIOs and CTOs
- VPs and Directors of IT
- VPs, Directors, and Managers of Operations
- VPs, Directors, and Managers of Manufacturing
- VPs, Directors, and Managers of Supply Chain
- VPs, Directors, and Managers of Engineering
- Plant Managers and Supervisors
- Production Managers and Supervisors
- Directors, Managers, and Architects of Automation and Enterprise Integration

Cancellations and Substitutions

Substitutions may be made at any time at no charge. The registration fee is fully refundable up to three weeks prior to the forum date. A 50% cancellation fee will be assessed after that date.

About ARC

Founded in 1986, ARC Advisory Group is the leading research and advisory firm for industry and infrastructure. For the complex business issues facing organizations today, our analysts have the industry knowledge and first-hand experience to help our clients find the best answers. Visit us at arcweb.com.

Please register me for the Forum. Source Code (if needed): _____

Use my complimentary Advisory Service ticket for admission Check is enclosed Bill company, PO#: _____

Charge my credit card American Express VISA MasterCard

Card Number _____ Exp. Date _____ Security Code _____

Name _____ Title _____

Company _____

Address _____

City _____ State _____ Zip (Post) Code _____ Country _____

Telephone _____ Fax _____ E-mail _____

Please mail to ARC Advisory Group, 3 Allied Drive, Dedham, MA 02026 USA or Fax to 781-471-1100

If more than one person will be attending from your company, please photocopy this form and complete for each person.

Register Today! Space is limited and only paid registrants will be guaranteed attendance.

Register on-line at www.arcweb.com/res/forumorl or call 781-471-1175