



csia

# SPONSORSHIP Opportunities

A variety of sponsorship levels is available to all our Partner members on a first-come, first-selected basis. To discuss sponsorship and reserve a level and event for your company, please contact Brittany Marsala Olson at [bolson@controlsys.org](mailto:bolson@controlsys.org).

## 2012 CSIA Executive Conference

Talking Stick Resort, Scottsdale, April 25 – 28, 2012

*Note, all commitments received by March 15, 2012 will be recognized in the final Conference program.*

### Diamond Level

**\$25,000**

- Wednesday Welcome Reception (sold)

**\$10,000**

- Video recording, live streaming and on-demand viewing

#### Benefits

- One display table near the CSIA registration area
- One exhibit table at the Industry Expo and Reception
- Up to two Conference registrations
- Reserved seating for Friday dinner
- Company article in CSIA newsletter
- Recognition in conference materials
- Promotion on website - link to sponsor website
- Recognition at event sponsored
- Marketing item or materials dropped in registration bag

### Platinum Level

**\$8,500**

- Thursday Industry Expo and Reception (sold)
- Thursday Industry Expo and Reception (sold)
- Thursday Lunch (sold)
- Friday Lunch
- Friday Awards Dinner (sold)
- Friday Awards Dinner
- Saturday Closing Dessert Reception
- Registration Bags with company logo (sold)
- Program Book with full page ad on back cover (sold)
- Conference-themed water bottles with company logo (sold)

#### Benefits

- One exhibit table at the Industry Expo and Reception
- Up to two Conference registrations
- Reserved seating for Friday dinner
- Company article in CSIA newsletter
- Promotion on website - link to sponsor website
- Recognition in conference materials
- Recognition at event sponsored
- Marketing item or materials dropped in registration bag

### Gold Level

**\$4,000**

- Thursday New Member lunch
- Thursday Keynote Speaker - Alan Beaulieu
- Saturday Closing Speaker - Michael T. Allosso
- Friday Cocktail Reception (sold)
- Registration SnackPack
- Lanyard with company logo

#### Benefits

- Company article in CSIA newsletter
- Recognition in conference materials
- Promotion on website - link to sponsor website
- Recognition at event sponsored

### Silver Level

**\$2,000**

- Thursday Breakfast (sold)
- Thursday AM Break (sold)
- Thursday PM Break
- Friday Breakfast (sold)
- Friday AM Break
- Friday PM Break
- Saturday Breakfast
- Saturday AM Break
- Theme break (ballpark, color, frozen treats)

#### Benefits

- Promotion on website - link to sponsor website
- Recognition in conference materials
- Recognition at event sponsored



## CSIA Certification Bootcamp

A two-day training session for companies preparing for the CSIA Certification audit.

**\$1,000**



## Take-Aways

Exhibitors are invited to sponsor pre-printed take-aways, such as registration bags, water bottles, portfolios and lanyards at any one of CSIA's live programs. Please contact Brittany Marsala Olson at [bolson@controlsys.org](mailto:bolson@controlsys.org) to discuss options.

## E-Newsletter Advertising

CSIA distributes a monthly electronic newsletter capturing the month's CSI news. The e-news is emailed to just over 1,200 CSI professionals all over the world. And since only one ad is placed per issue, advertisers get the exclusive attention of the readers. For more information on advertising, contact Jeanne Rosen at [jrosen@controlsys.org](mailto:jrosen@controlsys.org).

**\$1,000 monthly/\$10,000 annually** (published 11 times)

## Web Sponsorship

Want to really stand out from the crowd? Become a sponsor of CSIA's suite of websites: [controlsys.org](http://controlsys.org), CSIA Connected Community, Find an Integrator search engine and our soon-to-be-launched end-user portal.

Sponsors receive one year of recognition on the home page of [controlsys.org](http://controlsys.org) and every page of the CSIA Connected Community where the sponsor's logo will be hyperlinked to their corporate website.



**\$2,000**

## Annual Sponsorship Package

Like to plan ahead? CSIA is happy to assemble an annual sponsorship package that includes Executive Conference registration, Executive Conference sponsor level of your choice, web sponsorship and advertising. We can even bill you for it all at once. Please call us to discuss.



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# EXHIBITOR Prospectus

Exhibit table tops are available to CSIA member Partners only. Additional company representatives must register for the full conference to participate in the Industry Expo. Register online at [www.controlsystech.com](http://www.controlsystech.com) or call the CSIA office at (800) 661-4914.

## Industry Expo and Reception

Talking Stick Resort, Scottsdale, April 26, 2012

### LOCATION

Talking Stick Resort, 9800 East Indian Bend Rd, Scottsdale, AZ 85256. (480) 850-7777.

### EXHIBIT DATE

April 26, 2012

### EXHIBIT SCHEDULE

Setup Time: 1:00 p.m. to 5:30 p.m. Show Time: 5:30 p.m. to 8:00 p.m.

Teardown: Immediately following the Expo and Reception.

### BOOTH DESCRIPTION

one 6' table, skirted. Electrical connection.

### BOOTH FEE

**\$800** (additional Conference registration required for all representatives)

### REGISTER NOW!

There are just 55 booths sold on a first-come, first-served basis. All registrations received by March 15 will be part of the Exhibitor Listing in the Final Program.

### INDUSTRY EXPO AND RECEPTION

A Southwest themed buffet will be available throughout the exhibit reception.

### MARKETING

Exhibitors will receive a registrant list prior to the Conference to use for direct mail and email marketing purposes.

### SPONSORSHIP

Enhance your exhibit experience by sponsoring an event at the 2012 Executive Conference. See "Sponsorship Opportunities" for more information.

### CONFERENCE REGISTRATION

All exhibitors and Partner representatives must register for the Executive Conference in order to reserve a table top.

### HOUSING INFORMATION

A limited number of sleeping rooms have been blocked at the Talking Stick Resort until April 2, 2012. Reservations may be made by calling (866) 877-9897. Mention that you are with the Control System Integrators Association to receive the contracted rates.

### SHIPPING INFORMATION

Materials may be shipped for arrival five days prior to the event. Notification of deliveries with tracking numbers must be provided in writing. Each item must be prepaid and marked as follows:

Talking Stick Resort  
Attn: Brittany Marsala Olson  
9800 East Indian Bend Rd.  
Scottsdale, Arizona 85256

Hold for Arrival: \_\_\_\_\_  
XYZ Company / Guest: Mr./Ms./Dr. \_\_\_\_\_  
Arrival Date: --/------

### CANCELLATION

The exhibit contract may be cancelled up to four weeks before the event date. A 50% refund will be granted. Contracts cancelled within four weeks of the event will be charged the full exhibit fee.

### CONTACT

Brittany Marsala Olson, [bolson@controlsystech.com](mailto:bolson@controlsystech.com), (800) 661-4914

## 2011 EXHIBITORS

ABB, Inc.  
Allied Moulded Products  
Anixter  
Anixter  
Aspen Technology, Inc.  
Automation Sales & Marketing Exchange  
AutomationTechies.com  
B&B Electronics  
Baldor Electric Motors  
Balluff, Inc.  
Beckhoff Automation, LLC  
Beijer Electronics  
Belden  
Bonitron  
CAS DataLoggers  
Control See Software Solutions, LTD.  
Cooper Industrial Wireless Solutions  
Copa-Data USA Corp.  
CSE-Semaphore  
DATA-LINC GROUP  
DEHN, Inc.  
Eaton Corporation  
eWON Inc  
First Niagara Risk Management  
GE Intelligent Platforms  
Grace Engineered Products, Inc.  
Graybar Electric, Co.  
Haewa Corporation  
Harting, Inc of North America  
Heritage Manufacturing, Inc.  
Honeywell International  
ICONICS, Inc.  
Invensys  
Kepware Technologies  
Koester Metals, Inc.  
MatrikonOPC  
Maxon Precision Motors, Inc.  
Mitsubishi Electric Automation  
Online Development, Inc.  
Pentair Technical Products; Hoffman  
Phoenix Contact  
Phoenix Contact  
ProComSol, Ltd.  
ProSoft Technology  
Real Time Automation, Inc.  
RFID Inc.  
Rockwell Automation  
Schneider Electric  
Siemens Industry, Inc.  
Software Toolbox Inc.  
STEGO, Inc.