



# CSIA 2011

UNIVERSAL STUDIOS, ORLANDO

*"inspiring performance!"*

## SPONSORSHIP OPPORTUNITIES

A variety of sponsorship levels is available to all our Partner members on a first-come, first-selected basis with right of first refusal to 2010 sponsors until November 1, 2010. To discuss sponsorship and reserve a level and event for your company, please contact Lynda J. Patterson, MS, CAE at [lpatterson@controlsys.org](mailto:lpatterson@controlsys.org). Note, all commitments received by March 15, 2011 will be recognized in the final Conference program.

### 2011 CSIA EXECUTIVE CONFERENCE — Portofino Bay, Orlando, Universal Studios, April 27 - 30

Indicate one or more events you would like to sponsor at this meeting.

#### Platinum Level Sponsors — \$8,000

- Wednesday Welcome Reception
- Thursday Industry Expo and Reception
- Thursday Industry Expo and Reception
- Thursday Lunch
- Friday Lunch
- Friday Awards Dinner
- Friday Awards Dinner
- Saturday Dinner and Closing Celebration
- Registration Bags

- One exhibit table at the Industry Expo and Reception
- Up to two Conference registrations
- Reserved seating for Friday dinner
- Company article in CSIA newsletter
- Podium to welcome attendees to sponsored event
- Promotion on website - link to sponsor website
- Recognition on site throughout conference
- Recognition at event sponsored
- Marketing item or materials dropped in registration bag.

#### Gold Level Sponsors — \$3,500

- Thursday New Member lunch
- Thursday Keynote Speaker
- Friday Cocktail Reception
- Friday Keynote Speaker
- Saturday Cocktail Reception
- Saturday Keynote Speaker
- Golf Outing
- Flash Drive

- Company article in CSIA newsletter
- Podium to welcome attendees to sponsored event
- Promotion on website - link to sponsor website
- Recognition on site throughout conference
- Recognition at event sponsored

#### Silver Level Sponsors — \$1,500

- Thursday Breakfast
- Thursday AM Break
- Thursday PM Break
- Friday Breakfast
- Friday AM Break
- Friday PM Break
- Saturday Breakfast
- Lanyard (\$2,000)

- Promotion on website - link to sponsor website
- Recognition on site throughout conference
- Recognition at event sponsored



#### CONTROLSYS.ORG

Ongoing exposure on the official CSIA website. Support the launch of the new [controlsys.org](http://controlsys.org), including Web 2.0 Communities and CSIA Buyers Guide.

- \$2,000/sponsor

- Link from home page to sponsor's corporate site.



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## INDUSTRY EXPO & RECEPTION



Exhibit table tops are available to CSIA member Partners only. Additional company representatives must register for the full conference to participate in the Industry Expo.

Register online at [www.controls.org](http://www.controls.org) or call the CSIA office at (800) 661-4914.

### LOCATION

Portofino Bay, Universal Studios, 5601 Universal Boulevard, Orlando, FL 32819  
(407) 503-1000

### EXHIBIT DATE

April 28, 2011

### EXHIBIT SCHEDULE

Setup Time: 1:30 p.m. to 5:30 p.m. Show Time: 5:30 p.m. to 8:00 p.m. Teardown: Immediately following the Expo and Reception.

### BOOTH DESCRIPTION

one 6' table, skirted. Electrical connection.

### BOOTH FEE

\$1,500 (Includes one Conference registration fee)

### BOOTH ASSIGNMENTS

Your table location will be identified by a small placard with your company name.

### REGISTER NOW!

There are just 40 booths sold on a first-come, first-served basis. All registrations received by March 15 will be part of the Exhibitor Listing in the Final Program.

### INDUSTRY EXPO AND RECEPTION

Hors d'oeuvres and drinks will be available throughout the exhibit reception, from 6:30 p.m. to 9:00 p.m.

### MARKETING

Exhibitors will receive a registrant list prior to the Conference to use for direct mail and email marketing purposes.

### SPONSORSHIP

Enhance your exhibit experience by sponsoring an event at the 2011 Executive Conference. See the "Sponsorship Opportunities" for more information or contact Lynda J. Patterson, MS, CAE at [lpatterson@controls.org](mailto:lpatterson@controls.org).

### CONFERENCE REGISTRATION

All exhibitors and Partner representatives must register for the Executive Conference in order to reserve a table top.

### HOUSING INFORMATION

A limited number of sleeping rooms have been blocked at the Portofino Bay until April 4, 2011. Reservations may be made by calling the Portofino Bay at (407) 503-1000. Mention that you are with the Control System Integrators Association to receive the contracted rates.

### SHIPPING INFORMATION

Ship your materials to the address above. Label them as follows:

1. Contact person name
2. Company name
3. CSIA Executive Conference Expo, April 28

Packages are not to arrive before April 22

### CANCELLATION

The exhibit contract may be cancelled up to four weeks before the event date. A 50% refund will be granted. Contracts cancelled within four weeks of the event will be charged the full exhibit fee.

### CONTACT

Jeanne Rosen, [jrosen@controls.org](mailto:jrosen@controls.org) or (800) 661-4914.

### 2010 EXHIBITORS

ABB, Inc.

Allied Moulded Products

Anixter

Aspen Technology, Inc.

[Automationtechies.com/Automation.com](http://Automationtechies.com/Automation.com)

Control See Software Solutions, LTD.

CSE-Semaphore

DATA-LINC GROUP

First Niagara Risk Management

GE Intelligent Platforms

Grace Engineered Products, Inc

Graybar Electric, Co.

Haewa Corporation

Heritage Manufacturing, Inc.

Hermery Opto Electronics Inc.

Honeywell International

ILS Technology

Invensys

Kepware Technologies

MatrikonOPC

Omron Electronics, Inc.

Online Development, Inc.

OPTO 22

Phoenix Contact

ProComSol, Ltd.

ProSoft Technology

QSI Corporation

RFID Inc.

Rockwell Automation

Sarla Technologies

Schneider Electric

Schneider Electric

Siemens Industry, Inc.

Software Toolbox Inc.

STEGO, Inc.